

KEISHA-GAYE ANDERSON

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POET | AUTHOR | ESSAYIST | EDUCATOR | MULTIMEDIA PRODUCER

Established multi-genre writer with works appearing in national print and electronic periodicals and anthologies. Blogger and freelance journalist, with an interest in women's issues, arts, and culture. Screenwriter and documentary producer, proficient in Final Cut Pro and Adobe Premiere digital editing platforms. Higher education marketing and communications professional.

EDUCATION

The City College, CUNY, M.F.A., Spring 2014, Creative Writing

Syracuse University, B.A., 1996, Magazine Journalism & African American Studies

CREATIVE WRITING

- Featured poet, Bowery Poetry Club, Celebrating a Sacred Space for Women's Voices (March 2014)
- Selected participant, Callaloo Creative Writing Workshop (Brown University, Summer 2012)
- Contributor, poetry, *African Voices Magazine* (forthcoming)
- Contributor, poetry, *The Mom Egg* (Spring 2013)
- Contributor, essay, *Bet on Black: African-American Women Celebrate Fatherhood in the Age of Barak Obama* (Kifani Press, 2013)
- Contributor, essay, *Captured by the City* (Cambridge Scholars Publishing, 2013)
- Screener, Alice James Books 2012 poetry prize
- Featured poet, Caribbean Cultural Theatre reading series, *Poets and Passion* (2011, 2013)
- Featured Poet, Women Writers of the Diaspora Reading Series, The New School (Fall 2012)
- Featured Poet, Turnstyle Reading Series, CUNY Graduate Center (Spring 2012)
- Contributor, poetry, *AfroBeat Journal* (Spring 2011)
- Installation, mounted poetry, featured in *Caribbean in Transit* exhibition, "In the Spirit" (Washington, DC, 2011)
- Contributor, *Killens Review of Arts and Letters* (Fall/Winter 2010; Fall/Winter 2013)
- Featured Poet, Caribbean Cultural Theatre reading series, *Poets and Passion* (St. Francis College, continuous)
- Contributor, *Small Axe Salon* (Spring 2011)
- Founding poet, Poets for Ayiti (2010-present). Contributor to chapbook *For the Crowns of Your Heads*; director of PfA publicity campaign; and member of editorial board. All proceeds from chapbook and anthology sales disbursed to Haiti's Bibliothèque du Soliel, a library razed by the 2010 earthquake.
- Contributor, *URBAN FEEL XCP: Streetnotes*, a publication of Washington College (Spring, 2010)
- Contributor, *Promethean*, literary magazine of The City College, CUNY (2009, 2012)
- Contributor, *Poems on the Road to Peace: A Tribute to Dr. Martin Luther King, Jr.* (Yale Univ. Press, 2002, 2004)
- Author, *Circle Unbroken* self-published poetry chapbook (2003)
- Creator and editor, *The Door* (blog) www.keishagaye.com/newsletter.htm
- Contributor, interview and fiction, *Small Axe Salon* (Fall 2010)
- Presenter, fiction, Mid-Atlantic Popular Culture Conference (Alexandria, VA, Fall 2010; Philadelphia, PA, Fall 2011)
- Contributor, essay, *Sometimes Rhythm, Sometimes Blues: Young African Americans on Love, Relationships, Sex and the Search for Mr. Right* (Seal Press, 2004)

TELEVISION / PRINT JOURNALISM

Network News Service, New York, NY

Producer/Editor (August 2003 - June 2004)

News sharing consortium of ABC, CBS, and FOX. Captured breaking news feeds from participating affiliates nation-wide and edited packages and b-roll footage to be used by any of the three partner networks for daily news broadcasts.

CBS News Productions, New York, NY

Field Producer / Associate Producer (October 1999 - August 2003)

Documentary unit of CBS News that produced long-form documentary broadcasts for domestic cable stations. Conducted on-camera interviews; supervised b-roll shooting; scouted locations; identified key characters through research and pre-interviews; assisted in script writing; worked with editors to cut segments; obtained archival footage and photos within CBS and outside companies; edited and fact-checked scripts and pitched story ideas.

Zula/Pearl Films—“Flag Wars”, New York, NY

Post-production Associate Producer (November 2002 - April 2003)

This launch film of PBS/POV's summer 2003 documentary series tells the story of a black working class neighborhood in transition as white professionals gradually move in. Managed post-production rights and clearances for music and footage; assisted in formulation of national outreach campaign strategy and compiled supporting research; coordinated producer's travel; formatted and proofed credited and other deliverables; compiled music and footage cue sheets.

PBS/Public Affairs Television—“NOW With Bill Moyers,” NY, NY

Associate Producer (May 2002 - November 2002)

Weekly prime time and nationally broadcast newsmagazine, hosted and edited by Bill Moyers. Conducted research, reporting, and pre-interviews; coordinated domestic and international travel and field shoots; pitched story ideas; fact-checked scripts; acquired archival footage and still photos; managed rights and clearances; and wrote accompanying articles for website (www.pbs.org/now).

Office Kei, Inc. (Japanese TV), New York, NY

Associate Producer (November 1997 - July 1999)

New York-based Japanese TV production company. Produced documentaries and newsmagazines for air in Japan, focusing on science, jazz, and American pop culture. Wrote summaries of research and pre-interviews (later translated into Japanese and integrated into scripts); conducted on-camera interviews and supervised b-roll shooting; scouted locations; hired production assistants, camera crews, and actors; selected still photos and archival footage. Clients included NHK, Nippon-TV, TV-Asahi, Osaka Cable, and Mainichi Broadcasting System.

Freelance Articles

Black Enterprise Magazine, Teen People Magazine, Honey Magazine, Upscale Magazine, New Morning (newsmagazine program on the Hallmark Channel), Psychology Today Magazine, Everybody's Magazine, Music.com, NOW With Bill Moyers (program website), Inside Fordham, Southern Africa Political and Economic Monthly

Freelance Television Writing

Freelance Writer, *New Morning* (Hallmark Channel newsmagazine program, 2002); Contributing writer, *The Married Bachelor* web series (comedy), Season 1 (Fall 2011)

Freelance Fact Checker

TV Guide, American Legacy Magazine

HIGHER EDUCATION

Brooklyn College, The City University of New York, Brooklyn, NY

*Director of News & Information, Office of Communications & Marketing (Higher Education Officer),
(September 2012 – present)*

Senior college of The City University of New York. Create and manage aggressive public relations campaigns to raise visibility of the college's scholarly, institutional, and student accomplishments; serve as editor-in-chief of alumni magazine and other flagship publications; manage editors, writers, photographers, videographers, and support staff; oversee and develop multi-platform editorial content for college website and social media channels; advise on editorial best practices for the college community; oversee internal communications and event promotion; craft speeches for the president, including the state of the college address; manage crisis communications; and serve as an official spokesperson for the college.

Lehman College, The City University of New York, Bronx, NY

Associate Director, Office of Media Relations and Publications (Higher Education Associate), (July 2004 – present)

Senior college of The City University of New York. Publicize College's accomplishments and initiatives, and act as liaison between the media and members of the College community. Regularly pitch stories to local and national press; write and distribute press releases; record (video and audio), write, and edit video packages and podcasts for the Lehman website, iTunesU, and College's YouTube channel using Final Cut and Sound Track Pro; produce annually Fundraising Gala Video; write and edit feature articles for Lehman website, and manage site content; create media plans for major events; write ad copy for television and print; direct social media outreach (Facebook); contribute feature articles to bi-annual alumni magazine; write and edit development materials, such as President's Letter to the College community and budget request letters; write speeches and talking points for the president; edit and lay out academic bulletins; supervise writers and editorial interns; sit on search committees; and manage the department in the director's absence.

Adjunct Lecturer, Department of African and African American Studies (Spring 2011 semester)

AAS 267: African American Literature (3 hours, 3 credits). Literary expression and historical experience of African American writers.

Teachers' Retirement System of the City of New York, New York, NY

Technical Writer / Copy Editor (October 1996 - November 1997)

Wrote, edited, and laid our investment and money management newsletters, brochures, and form letters for distribution to members of this pension fund.

HONORS

Short List, 2010 Small Axe Literary Competition; Fellow, North Country Institute for Writers of Color (summer 2010); Callaloo Creative Writing Workshop, Brown University (2013)

PROFESSIONAL ASSOCIATIONS

Writers Guild of America East Foundation / Harlem Arts Alliance Screenwriting Workshop with Jamal Joseph and Zach Sklar; The Author's Guild